

FY2011 Appropriations Request Form

Office of Congresswoman Jackie Speier
211 Cannon House Office Building
Washington, D.C. 20515
Phone: 202/225-3531
Fax: 202/226-4183
Website: www.speier.house.gov

Individuals/Organizations must respond to all questions on the form. Incomplete proposals will not be considered.

All appropriations project requests will be presented to and evaluated by the 12th Congressional District's Citizens Oversight Panel, made up of community leaders. **This year's panel meetings will be held on February 26, March 5 and March 12, 2010 in the 12th Congressional District.** Appointments to appear before the panel must be made through Cookab Hashemi, Chief of Staff, at 202/225-3531 or via email, Cookab.Hashemi@mail.house.gov.

IMPORTANT NOTE: All information provided on this form and any supporting documents will be made available to the public on the Congresswoman's website.

DEADLINE: Forms are due by Friday, February 12, 2010

@ 6:00 p.m. (P.S.T.)/9:00 p.m. (E.S.T.). Project requests submitted after that date will not be considered.

Date Submitted:

Feb. 11, 2010

Project Name:

Home Sharing Program – Outreach Project

Individual/Organization: *(Is the grantee located in the 12th Congressional District?)*

Yes

HIP Housing (Human Investment Project)
364 South Railroad Avenue
San Mateo, CA 94401

Amount Requested (*if requesting report language, please attach.*):

\$250,000

Appropriations Bill/Account/Relevant Authorization law/bill/status (*e.g., Applicants uncertain as to how to answer this question should contact Cookab Hashemi at 202-225-3531 or via email, Cookab.Hashemi@mail.house.gov for assistance:*

Transportation and HUD Appropriations – Department of Housing and Urban Development and Public and Indian Housing

Local Contact (*Please provide full contact information, including any relevant phone extensions, and indicate if there is a separate D.C. contact. Please provide local address, state, zip code and email address*):

Bruce Hamilton
Executive Director
HIP Housing
364 S. Railroad Ave
San Mateo, CA 94401

Lois Marshall-Ward
Development Director
HIP Housing
364 S. Railroad Ave
San Mateo, CA 94401

Laura Fanucchi
Associate Director
HIP Housing
364 S. Railroad Avenue
San Mateo, CA 94401

All persons listed above can be contacted at (650) 348-6660.

Organization's Main Activities. (*Please limit your response to 250 words and indicate whether it is a public, non-profit or private for-profit entity.*)

HIP Housing was founded in 1972, with a mission to invest in human potential by improving the housing and lives of people in our community. Today HIP Housing creates a place to call home for over 1,000 individuals each year in San Mateo County. We also provide information and referral services to more than 2,500 annually. HIP Housing accomplishes its mission through its four programs: Home Sharing, Self Sufficiency, Reverse Mortgage Counseling and Property Development of below market rental housing.

Please show main items in the project and total cost in a simplified chart form.
(Please include the amount of any Federal/State/Local/Private funds, including any in-kind resources.)

Budget: Development of Expanded Outreach Program	Year One	Year Two	Total both years
Development & Planning	\$5,000	\$5,000	
Education and Outreach - printed materials	\$20,000	\$20,000	
Technology (laptop, LCD projector; production of agency videos)	\$30,000	\$10,000	
Development & Production "Turn-Key" Home Share Development Kit. (To be used by other nonprofits; includes sample forms; start-up database information and; "How to be a Good Tenant" brochure).	\$10,000	\$10,000	
Development, Printing & Distribution of "How to Be Good Tenant" brochure (and translating in Spanish)	\$20,000	\$10,000	
Media outreach and education; social networking	\$15,000	\$15,000	
Outreach Specialist (part-time)	\$30,000	\$30,000	
Evaluation and outcome analysis	\$5,000	\$5,000	
Other Outreach expenses (travel, training volunteers)	\$5,000	\$5,000	
Total	\$140,000	\$110,000	\$250,000

Projected Funding sources:

The Outreach Project is an enhancement of HIP Housing's ongoing Home Sharing Program. Shown below is the Home Sharing Program funding projected for 2010/2011. Funding for the Outreach Project is not included in this budget, but is shown below the Home Sharing Budget.

Home Sharing Program funding:

County of San Mateo	\$ 84,000
Cities in San Mateo	\$265,000
Atkinson Foundation	\$ 5,000
Hitachi Foundation	\$ 10,000
SAMCAR Foundation	\$ 7,500
Sequoia Hospital Foundation	\$ 10,000
HIP Housing fundraising	\$109,874
Total Budget Home Sharing:	\$501,312

Outreach Project funding:

Appropriation Funds	\$140,000	Year 1
	<u>\$110,000</u>	Year 2
Total both years:	\$250,000	

(Note: The application for these funds is being submitted to both Congresswomen Jackie Speier and Anna Eshoo, from the 12th and 14th District, requesting that they jointly support this project.

Project Description, including a timeline, goals, expected outcomes and specific uses of Federal Funds. *(Your response must focus on the requested funds rather than the organization's mission and general activities. Please limit your response to 250 – 500 words.)*

The project description - Expand the education and outreach of HIP Housing's Home Sharing Program to people in the 12th and 14th Congressional District who are unaware of the program, or underserved by the program. The project will also develop a "Home Sharing Program Implementation Kit", which can be used throughout California as a resource for nonprofits developing home sharing programs.

What is Home Sharing? The Home Sharing Program matches persons who have housing to share (Home Providers) with persons seeking a place to live (Home Seekers) in San Mateo County. Home Sharing prevents homelessness and provides an immediate resource for persons who want to reduce their housing costs, as well as for those who need support with cooking and companionship so that they can remain independent in their housing.

The goals of the Home Share Outreach Project are to reach more people in need of affordable housing and increase the number of people benefiting from the program. The focus will be on reaching those most in need, who are currently underserved. In addition, this Outreach Project will provide a model for other counties, providing resources for organizations starting their own programs. HIP Housing has been a model for other programs in the past, and we can provide technical assistance to nonprofits starting this type of program.

As the downturn in the economy has continued, HIP Housing has seen a 24% increase in the need for Home Sharing Program. To meet the increased need, we recently added a 4th Home Sharing Counselor to staff. Although we currently conduct some outreach, we do not have a staff person dedicated to increasing outreach. However, because we recently added a Home Sharing Counselor, our plan is to allocate a portion of existing staff's time to Outreach. Then, to build on this Outreach, our goal is to hire a part-time Home Sharing Outreach Specialist, who will focus on increasing outreach. The result would be an increase in the number of people served by program, and also the opportunity for other nonprofits starting home sharing programs to use our program as a model.

Outcomes of Outreach Project annually:

- ◆ Provide educational materials to 10,000 people,
- ◆ Target individuals and families in need in underserved communities,
- ◆ Serve an additional 200 households by interviewing, screening and providing home sharing referrals
- ◆ Provide housing resources to another 350 persons who contact HIP Housing by phone to learn about affordable housing.
- ◆ Conduct monthly presentations to community groups and nonprofit organizations
- ◆ Preventing homelessness or ending homelessness by matching 350 in affordable housing.

The timeline: 2 years. The Project will be an enhancement to our current program, building on the outreach and expertise of our Home Sharing Program.

Use of Federal Funds: Expenses for outreach materials, equipment, educational brochures, videos, and staff implementation of the project. Budget details are provided in the chart on page 3.

How will this project request serve to expand the capacity of your organization and how will your organization sustain this work beyond the federal funding? *(Your response must focus on the impact of the requested funds rather than the organization's long-term goals.)*

The Outreach Project will expand capacity by enabling us to reach out more to all the cities in San Mateo County, educating people in need about the program, and also develop materials that will make the program easier to understand for the community, and for other organizations that may want to start their own program.

Currently the Home Sharing Program does not have one staff person dedicated to outreach, and to grow the program, we need new outreach materials and more technology (such as a new lap top, LCD projector and an agency video). While we strive to educate the community about this program, there is tremendous potential for more people to learn about this program. The Outreach Plan provides the solution: By reallocating current staff to dedicate a portion of their time to outreach, and hiring a part-time Outreach Specialist to implement the Outreach Plan, along with updating materials and obtaining the technology necessary for outreach, our capacity will expand substantially.

Specifically, we project to provide information to 10,000 people, increase the number of people served by 200, and increase the number of people who receive housing referrals by 350. In addition, by developing the "Home Sharing Program Implementation Kit", we provide a resource for other organizations to increase their capacity to provide this program.

After the 2 year grant period, the Outreach Project will be sustained by "Volunteer Ambassadors" who will be recruited and trained during the 2 year period. These volunteers will continue conducting outreach in future years. HIP Housing will continue to pursue other sources of funds in future years to sustain other costs associated with outreach, such as supplies and technology needs.

Can this proposal be funded via fees levied on users of the service or via the ordinary capital budgeting process of the organization?

No.

What is the local significance of this project?

San Mateo County has one of the highest housing costs in the Nation with an average rent for a 1 bedroom apartment at \$1,438 per month (San Mateo County Dept. of Housing, 12/31/09)). Home Sharing provides a readily-available resource for affordable housing that enables Home Providers and Home Seekers to reduce housing and utility costs, prevent homelessness and remain independent in safe, affordable housing.

How many residents of the 12th CD will benefit from this project? *(i.e. jobs created, services rendered to, how many people, etc.)*

- 10,000 individuals will be provided with information on Home Sharing
- 200 households will be interviewed for the Home Sharing Program
- 350 people will be provided with housing resource information
- 50-60 community groups will learn about the program through presentations (for at total of 1000 people benefiting, assuming 20 people per presentation)
- Match up to 350 people in stable, affordable housing

Please explain the federal interest in this proposal (i.e. meets a stated objective of federal policy, supports a federal agency, is the result of a federal law/mandate, etc.)

Funding for this project will prevent homelessness and/or provide rapid re-housing to homeless persons. Both objectives advance the Interagency Council on Homelessness, (ICH), a comprehensive federal approach to ending homelessness as well as the objectives of HPRP, the Homeless Prevention and Rapid Rehousing program funded by stimulus funds. (The American Recovery and Reinvestment Act (ARRA) of 2009).

List any other organizations or state/local elected officials who have expressed support for the project in writing. *(Please submit copies of support letters along with the request form.)*

Congresswoman Speier is a long time supporter of HIP Housing, who has served as HIP Housing's guest speaker at numerous HIP Housing events. Assemblymember Jerry Hill, San Mateo County Supervisor Carole Groom, as well as Mayors and City Council Members across San Mateo County are all long-time supporters of HIP Housing.

Attached to this application are letters of support from Assemblymember Jerry Hill and San Mateo County Supervisor Carole Groom.

HIP Housing also collaborates with many nonprofit agencies, service providers, and community groups, including the Center for the Independence of the Disabled, Shelter Network, Human Service Agency, the Core Service Agencies, Youth and Family Enrichment Services, CORA, Interfaith Hospitality Network, and County Mental Health. HIP Housing receives referrals from and refers clients to these agencies. In addition, to expand the number of people with disabilities placed in home sharing, HIP Housing collaborates with CID in a joint outreach program. To inform other agencies of HIP Housing services, staff regularly provide in-services presentations.

Does the organization have any other funding requests for this project? *(Federal, State, Local or private request pending?)*

No.

Has the organization previously received Federal funds for this project?
(Please list any funds received [by fiscal year] and briefly describe how those funds were spent.)

No.

Has the individual and/or organization submitted the project request to other Member offices? If so, please identify below the names of the Members of Congress and staff persons.

We will submit this to Congresswoman Anna Eshoo, 14th District. Our hope is that both Congresswoman Jackie Speier and Congresswoman Anna Eshoo will endorse this proposal, which will benefit constituents in both the 12th and 14th Districts.

Please attach a list of your organization's staff and board members from 2005 – 2010. (if any).

Please attach any additional relevant materials.

Attached are letters of support from Assemblymember Jerry Hill and Supervisor Carole Groom.



HIPhousing

February 9, 2010

Congresswoman Jackie Speier
211 Cannon House Office Building
Washington, D.C. 20015

Re: 2011 Funding Request Form

Dear Congresswoman Speier:

We appreciate your many years of support for HIP Housing and for sponsoring our 2010 Funding Application. We were pleased to receive the #1 endorsement last year from your Citizens Oversight Panel and appreciate that we were one of the nine applications you chose to back. Of course HIP Housing's Board and Staff were disappointed that but four of your selections were funded and that our application was not. But trusting your judgment as well as the Citizens Oversight Panel's we enthusiastically submit the enclosed application for FY 2011. If HIP Housing were to receive the two year federal appropriation we are applying for it would greatly enhance our highly successful Home Sharing Program.

We have been matching up people to live together for 300 years, often enabling a senior to remain in his or her home for an extended period while providing housing for a worthy home seeker. This readily-available affordable housing resource is win-win for the "provider," the "seeker" and the community at large. The enclosed two year funding request will enable HIP Housing to reach underserved populations throughout San Mateo County and to develop a "Home Sharing Program Implementation Kit" which can be used throughout California.

This year we are also submitting our application to Congresswoman Eshoo. HIP Housing serves all of San Mateo County and no doubt we would have a greater chance of success if our application were to be endorsed by both of you.

We respectfully urge you to seek funding for our Home Sharing proposal for FY 2011.

Sincerely,

Bruce Hamilton
Executive Director

Human Investment Project
364 South Railroad Avenue
San Mateo, CA 94401

p 650 348-6660
f 650 348-0284
www.hiphousing.org

A Place to Call Home

- Home Sharing
- Self-Sufficiency
- Home Equity Conversion
- Property Development

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STATE CAPITOL
P.O. BOX 942849
SACRAMENTO, CA 94249-0019
(916) 319-2019
FAX (916) 319-2119

DISTRICT OFFICE
1528 SOUTH EL CAMINO REAL SUITE 302
SAN MATEO, CA 94402
(650) 349-1900
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Assembly California Legislature



JERRY HILL
ASSEMBLYMEMBER, NINETEENTH DISTRICT

COMMITTEES
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NO. 1 ON HEALTH AND
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CHAIR, SELECT COMMITTEE ON
BIOTECHNOLOGY

February 5, 2010

The Hon. Jackie Speier
U.S. House of Representative
211 Cannon Office Building
Washington, D.C. 20515

Re: HIP Housing Funding Application

Dear Congresswoman Speier:

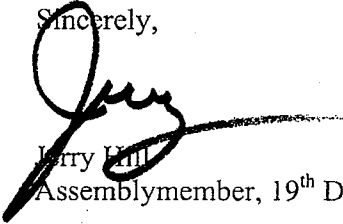
I am delighted to write to you on behalf of HIP Housing and its application for funding of its Home Sharing Program Outreach Project. This project will serve to educate more people about this important program which will in turn help HIP Housing to serve more people in need.

As a member of the Advisory Board of HIP Housing I have seen first-hand the many benefits of the Home Sharing Program. It provides affordable housing for low income families. Without this program, hundreds in our community would be homeless or at-risk for homelessness.

Although San Mateo County enjoys one of the highest of standards of living in the United States, it has relatively few low income housing options. HIP Housing has a proven track record of helping people in need find housing. Support for HIP Housing and the Home Sharing Program Outreach Project is an investment in the future of our community.

Please do not hesitate to call me directly if you have any questions about my support for HIP Housing's funding request.

Sincerely,


Jerry Hill
Assemblymember, 19th District



CAROLE GROOM
SUPERVISOR, SECOND DISTRICT
COUNTY OF SAN MATEO

February 4, 2010

Congresswoman Jackie Speier
211 Cannon Office Building
Washington, DC 20515

Dear Congresswoman Speier,

I am pleased to endorse HIP Housing's application for funding for its Home Sharing Program Outreach Project. As you know, HIP Housing has been a valuable organization serving low-income residents throughout San Mateo County for over 38 years. The Home Sharing Program provides affordable housing by connecting low-income homeowners with home-seekers. Once a match is made, an empty room quickly becomes a source of income or extra help around the house for homeowners, an affordable home for renters, and a new family for both homeowners and renters.

The Home Sharing Program has become especially valuable in preventing homelessness in San Mateo County during this tough economic time. As you are aware, many homes have undergone foreclosure in this County as a direct result of the economic crisis. The Home Sharing Program offers a much-needed service to those who are in pre-foreclosure status by providing an opportunity to maintain current housing. Outreach to this population and to those who have lost homes is a challenge that can be addressed through funding.

The Home Sharing Program Outreach Project will strengthen this program and reach out to many individuals and families who are finding themselves, often for the first time, in need of a home.

HIP Housing has had a long-time presence in San Mateo County, helping over 14,000 people find stable housing over the last 38 years. I am proud to recommend the Home Sharing Program Outreach Project for funding. An investment in this project will go a long way, helping individuals remain independent with affordable housing, providing a safety net for families and, in the long-term, benefiting our local economy by preventing homes from entering into unnecessary foreclosure.

Please support funding for HIP Housing. Feel free to call me at (650) 363-4568 if you have any questions. Thank you.

Sincerely,

Carole Groom

Carole Groom
Supervisor, Second District
County of San Mateo



Hall of Justice & Records
400 County Center
Redwood City, CA 94063

Telephone: (650) 363-4568
Fax: (650) 366-6762
Email: cgroom@co.sanmateo.ca.us